

Hilton Worldwide Brand Awards Fact Sheet

Hilton Worldwide and its portfolio of brands continue to outperform the competition. Below is a list of brand awards and recognition.

Hilton Worldwide

<u>2011</u>	<ul style="list-style-type: none"> • <i>Business Traveller Awards 2011</i> <ul style="list-style-type: none"> ○ Best Hotel Chain Germany ○ Best Hotel Chain Europe ○ Best Hotel Chain North America ○ Best Hotel Chain Worldwide ○ Best Hotel Chain U.K. ○ Hilton.com for Best Hotel Website ○ Best Hotel Chain Middle East (runner up in category) • <i>China Hotel Investment Conference, International Hotelier of the Year, Christopher Nassetta (2011)</i> • 2011 American Customer Satisfaction Index. Hilton received the highest average satisfaction score amongst hotel chains, above both Marriott and Starwood (It is the third consecutive year Hilton had the highest score or tied for the top score in the survey)
<u>2010</u>	<ul style="list-style-type: none"> • <i>Business Traveler's "2010 Best in Business Travel Awards"</i> <ul style="list-style-type: none"> ○ Hilton.com for Best Hotel Website ○ Best Business Hotel Chain Worldwide ○ Best Business Hotel Chain in Europe ○ Best Business Hotel Chain in the UK • <i>People's Choice Stevie® Award for Sales & Customer Service:</i> <ul style="list-style-type: none"> ○ Favorite Customer Service in Leisure and Tourism • <i>Carbon Trust Standard:</i> <ul style="list-style-type: none"> ○ Honored UK division of Hilton Worldwide • <i>Lodging Magazine, Innovators, Hilton Worldwide Vice President of Corporate Sustainability Christopher Corpuel</i> • <i>Arthur Frommer's Budget Travel</i> magazine, 2010 Extra Mile Award, Hilton Worldwide • <i>Travel + Leisure, 2010 Global Vision Award – Corporate Greening, Hilton Worldwide</i> • <i>Volunteer Mid-South Corporate Neighbor Awards, Corporate Neighbor of the Year - Outstanding Project, Hilton Worldwide's Memphis Corporate Office</i> • <i>Capital and Economist Magazines, Most Successful City Hotel Investment of the Year, Hilton Worldwide</i> • <i>The International Business Awards, Stevie Awards, People's Choice Award, Sales & Customer Service – Favorite Customer Service in Leisure and Tourism, Hilton Worldwide</i> • <i>Grand Travel Awards, Best International Hotel Chain, Hilton Worldwide (2010)</i> • <i>Borsa Internazionale del Turismo (BIT) Tourism Awards, Favorite Hotel Chain, Hilton Worldwide</i> • <i>German Business Traveller Awards, Best Hotel Chain Worldwide, Best Hotel Chain in North America, Best Hotel Chain in Europe, Best Hotel Chain in Germany, Hilton</i>

	Worldwide
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Hilton HHonors

<u>2013</u>	<ul style="list-style-type: none"> • 2013 Frequent Business Traveler GlobeRunner Awards <ul style="list-style-type: none"> ○ Frequent Business Traveler GlobeRunner Award for best hotel guest loyalty program • 2013 PCC Golden Trumpet Awards <ul style="list-style-type: none"> ○ Three Silver Trumpet awards: <ul style="list-style-type: none"> ▪ Marketing: Citi Hilton HHonors Reserve Credit Card Launch ▪ Brochures, Booklets or Books: Hilton HHonors Leisure Blogger Getaway ▪ Social Media Campaign: 25 Million Point Giveaway • 2013 Bronze Quill Awards <ul style="list-style-type: none"> ○ Award of Merit for 25 Million Point Giveaway • 2013 Americas SABRE Awards <ul style="list-style-type: none"> ○ Nomination for the Any Weekend, Anywhere Flash Sale in the Travel + Tourism category • 2013 EMEA Silver Sabre Awards <ul style="list-style-type: none"> ○ Best Media Placement (Digital) for Hilton HHonors “Support the Dream” U.S. Olympic Program
<u>2012</u>	<ul style="list-style-type: none"> • Bulldog Digital/Social PR <ul style="list-style-type: none"> ○ Silver Award for Social Media Global Social Treasure Hunt for Excellence in Online Communications • Global Traveler Awards <ul style="list-style-type: none"> ○ Best Elite Level program for HHonors Diamond status ○ Two Awards for Best Domestic and Best European Hotel Chain for Conrad • 2012 HSMAI Adrian Awards <ul style="list-style-type: none"> ○ Two Gold Awards for Social Media Networking and Social Media Campaign for the <i>Any Weekend, Anywhere Flash Sale</i> ○ Gold Award for Social Media Networking for Hilton HHonors’ <i>Global Social Treasure Hunt</i> ○ Gold Award for Social Media Campaign for Hilton HHonors & Waldorf Astoria Hotels & Resorts 2012 Sundance Film Festival Reporter Contest ○ Silver Award for Social Media Campaign for Hilton Global Social Treasure Hunt ○ Bronze Award for Featured Placement Radio for Little League “HHonors Outstanding Coach” Contest ○ Bronze Award for Featured Placement Online for Hilton HHonors “Support the Dream” U.S. Olympic Program • 2012 Silver Sabre Awards, sponsored by The Holmes Report <ul style="list-style-type: none"> ○ Guerrilla Marketing • 2012 Publicity Club of Chicago Golden Trumpet Awards <ul style="list-style-type: none"> ○ International Public Relations ○ Marketing • Travel & Leisure SMITTY Awards <ul style="list-style-type: none"> ○ Runner Up for Best Single Social Media Promotion, Global Hotel or Resort

	<ul style="list-style-type: none"> Chain <ul style="list-style-type: none"> • Frequent Business Traveler GlobeRunner Awards <ul style="list-style-type: none"> • Best Hotel Chain/Group Loyalty Program
<u>2011</u>	<ul style="list-style-type: none"> • <i>Executive Travel Magazine's</i> 2011 Leading Edge Awards <ul style="list-style-type: none"> ○ Top Hotel Chain for Frequent Guest Program – Gold • 2011 HSMAI Adrian Awards <ul style="list-style-type: none"> ○ Best in Show for Advertising for the HHonors <i>Experiences Worth Sharing</i> campaign ○ Platinum for Advertising for the HHonors <i>Experiences Worth Sharing</i> campaign ○ Platinum Award for Public Relations for the Hilton HHonors <i>Great Getaway</i> flash mobs and flash sale from June 2011 ○ Two Gold Awards for Consumer Loyalty Program and Special Event for the Hilton HHonors <i>Great Getaway</i> flash mobs and flash sale ○ Silver Award for Consumer Marketing Program ○ Additionally, the Hilton HHonors <i>Experiences Worth Sharing</i> campaign was awarded five awards in the advertising division, including: four single-entry Gold Awards for In-property/In-flight ad, Magazine/Newspaper, Print Media, and Loyalty Program, as well as a Silver Award for Ad repositioning campaign
<u>2010</u>	<ul style="list-style-type: none"> • <i>Frequent Traveler Awards</i> <ul style="list-style-type: none"> ○ Best Redemption Ability • <i>Budget Travel Magazine's</i> Readers' Choice Awards <ul style="list-style-type: none"> ○ Voted one of the favorite hotel loyatly programs (ranked 3rd)

Waldorf Astoria

<u>2012</u>	<ul style="list-style-type: none"> • Waldorf Astoria Chicago <ul style="list-style-type: none"> ○ "Best Hotels in the USA" - US News & World Report ○ No. 1 Hotel in the US - TripAdvisor Traveler's Choice Best Hotel Awards
<u>2011</u>	<ul style="list-style-type: none"> • <i>Condé Nast Traveler</i>, 17th Annual Gold List, Las Casitas Village, A Waldorf Astoria Resort • China's Tourist Hotel Star-rating Committee, Five-star rating, Waldorf Astoria Shanghai on the Bund • TTG China, Best New Hotel in Shanghai, Waldorf Astoria Shanghai on the Bund • <i>The Bund Magazine</i>, Best of the Year, Waldorf Astoria Shanghai on the Bund • Hurun Report 2011, Overall Luxury Hotel Brand - Best New Arrival, Waldorf Astoria Shanghai on the Bund • <i>Modern Weekly/Martell Cognac</i>, Best Contemporary Cuisine Restaurants in Shanghai, Waldorf Astoria Shanghai on the Bund • China Hotel Industry Development Forum, Best New Hotel in Shanghai, Waldorf Astoria Shanghai on the Bund • <i>Conde Nast Traveler's</i> Hot List, Waldorf Astoria Shanghai on the Bund • <i>Orlando Dining Guide</i>, Best Fine Dining in Orlando, Waldorf Astoria Orlando • <i>American Spa</i>, Reader's Choice Awards Favorite Resort Spa, The Waldorf Astoria Grand Wailea Resort Hotel & Spa • <i>Conde Nast Traveler</i>, World's Best 500 Hotels, The Waldorf Astoria Grand Wailea

	<p>Resort Hotel & Spa</p> <ul style="list-style-type: none"> • <i>Business Traveller Awards 2011</i> <ul style="list-style-type: none"> ○ Best Individual Hotel North America – Waldorf Astoria New York (runner up in category)
<u>2010</u>	<ul style="list-style-type: none"> • <i>The Bund Magazine</i>, China Best Design Hotel Awards, Best of the Year, Waldorf Astoria Shanghai on the Bund • <i>Spa Magazine 2010 Silver Sage Readers' Choice Awards</i>, Favorite Resort + Hotel Spas - Northeast, Mid-Atlantic & Midwest, The Guerlain Spa at The Waldorf=Astoria New York • Tennis Resorts Online, Gold Medal Honors, Top 100 ranking, Waldorf Astoria La Quinta Resort & Club, Palm Springs, CA • Tennis Resorts Online, Gold Medal Honors, Top 100 ranking, Waldorf Astoria The Boulders & Golden Door Spa, Cave Creek, AZ • <i>AAA/CAA Four Diamond Award:</i> <ul style="list-style-type: none"> ○ Waldorf Astoria, NY (13th)
<u>2009</u>	<ul style="list-style-type: none"> • <i>AAA/CAA Four Diamond Award:</i> <ul style="list-style-type: none"> ○ Waldorf Astoria, NY (12th)

Conrad

<u>2012</u>	<ul style="list-style-type: none"> • Conrad Hong Kong – 2012 Hong Kong Tatler, Hong Kong Best Restaurant Awards <ul style="list-style-type: none"> ○ Nicholini's ○ Brasserie On The Eighth ○ Golden Leaf ○ Garden Café ○ Lobby Lounge • Top 10 Wellness Retreats in Asia – Asia Dreams Magazine • Top 25 Hotels In China, TripAdvisor • Best Business Hotels, Business Traveller China • Best Hotels Around The Region, Finance Asia • Conrad Istanbul – 2012 The Best Meeting Hotel in Istanbul - Ace of M.I.C.E Awards • Conrad Koh Samui – 2012 Finalist Hospitality Design Awards Luxury/Upscale Hotel • Conrad Sanya Haitang Bay – 2012 Winner Hospitality Design Awards Luxury/Upscale Hotel • Conrad Tokyo 2012 Top 10 Wellness Retreats in Asia - Asia Dreams Magazine • 2012 TripAdvisor Traveler's Choice Award <ul style="list-style-type: none"> ○ 5th in Top 25 Hotels in Japan ○ 8th in Top 25 Luxury Hotels in Japan ○ 15th in Top 25 Luxury Hotels in Asia ○ 16th in Top 25 Trendiest Hotels in Japan
<u>2011</u>	<ul style="list-style-type: none"> • Prix Villégiature, Best Hotel Bar in Europe, The Loui Lounge & Bar in Conrad Brussels • <i>Conde Nast Traveler</i>, Gold List, World's Best Hotels – Travel & Leisure, Conrad Hong Kong • Competition of Ottoman Palace Meals and Kitchen Culture, Third Place, Conrad Istanbul
<u>2010</u>	<ul style="list-style-type: none"> • Prix Villégiature, Best Hotel Bar in Europe, Loui Lounge & Bar at Conrad Brussels • Business Destinations Travel Awards, Best Business Hotel in Egypt, Conrad Cairo

	<ul style="list-style-type: none"> • Thailand Property Awards, Best Print Advertisement, Conrad Koh Samui in Thailand • <i>TripAdvisor</i>, Traveler's Choice Awards, Top 25 U.S. Hotel, Conrad Indianapolis • <i>2010 Hilton Americas Annual Awards</i> <ul style="list-style-type: none"> ○ Hotel of the Year -Best Overall Performance ○ Most Improved Market Share ○ Most Improved Profitability ○ Most Improved Guest Satisfaction awards in the full service and luxury hotels
<u>2009</u>	<ul style="list-style-type: none"> • Food & Beverage Hospitality Asia Platinum Awards, Best Executive Chef of the Year, Conrad Centennial Singapore (2009) • Food & Beverage Hospitality Asia Platinum Awards, Best Asian Restaurant and Best All-day Dining Restaurant, Conrad Centennial Singapore (2009) • World Travel Award Organization, Singapore's Leading Business Hotel, Conrad Centennial Singapore (2009) • Smart Travel Asia, Top 10 Business Hotel in Asia, Top 10 Best Conference Hotel in Asia and Top 25 Spa Hotels & Resorts in Asia, Conrad Bangkok, Thailand • Expedia Insiders' Select List, Number One U.S. Hotel and the Third Best Hotel Worldwide, Conrad Indianapolis • <i>Business Traveler</i> Middle East Awards, Best Business Hotel in Cairo, Conrad Cairo • Business Destinations Travel Awards, Best Business Hotel in Egypt, Conrad Cairo • Smart Travel Asia, Top 10 Business Hotel in Asia, Top 10 Best Conference Hotel in Asia and Top 25 Spa Hotels & Resorts in Asia, Conrad Bangkok, Thailand • Expedia Insiders' Select List, Number One U.S. Hotel and the Third Best Hotel Worldwide, Conrad Indianapolis • <i>Business Traveler</i> Middle East Awards, Best Business Hotel in Cairo, Conrad Cairo • Business Destinations Travel Awards, Best Business Hotel in Egypt, Conrad Cairo • <i>Global Traveler</i>: <ul style="list-style-type: none"> ○ Best Hotel Chain in Europe ○ Best Domestic Hotel Chain ○ Best Hotel Chain in Asia ○ Runner up, Best International Hotel Chain • <i>Conde Nast Traveler</i>: <ul style="list-style-type: none"> ○ Ranked 7th in U.S. and 11th worldwide by business travelers
<u>2008</u>	<ul style="list-style-type: none"> • <i>Global Traveler</i>: <ul style="list-style-type: none"> ○ Best Hotel Chain in Europe

DoubleTree

<u>2011</u>	<ul style="list-style-type: none"> • <i>Latin Trade's</i> Best of Travel Readers' Choice Awards, Top Hotels, Doubletree Cariari by Hilton San Jose • China's Tourist Hotel Star-rating Committee, Five-star rating, DoubleTree by Hilton Qingdao/Chengyang • <i>Voyage</i> Hotel & Resort Best Value Awards, Best MICE Hotel, Doubletree by Hilton Qingdao – Chengyang • <i>Voyage</i>, Best Resort Hotel, Doubletree by Hilton Resort, Wuxi Lingshan • <i>Best Life</i> magazine, Top Ten Resorts, Doubletree by Hilton Resort, Wuxi Lingshan • <i>TripAdvisor</i>, Travelers' Choice Awards, Trendiest Hotels in the United States, The Wit
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	– a DoubleTree by Hilton hotel
<u>2010</u>	<ul style="list-style-type: none"> • <i>Hotel Modernization</i> magazine, China Outstanding Resort Hotel, Doubletree by Hilton Resort, Wuxi Lingshan • <i>Hurun Report</i>, Hot Hotels The Best New Hotel Openings in Greater China, Doubletree by Hilton Resort Wuxi Lingshan • <i>TimeOut</i>, Best Vacation Hotels in Jiangsu Provinces, Doubletree by Hilton Resort Wuxi Lingshan • <i>Hurun Report</i>, Best of the Best Award, Best East China Luxury Resort, Doubletree by Hilton Resort Wuxi Lingshan • <i>TripAdvisor</i>, Traveler’s Choice Awards, Top 25 U.S. Hotel, Doubletree Hotel Detroit/Dearborn
<u>2009</u>	<ul style="list-style-type: none"> • <i>Zagat’s 2009 U.S. Hotels, Resorts & Spas:</i> <ul style="list-style-type: none"> ○ Among Best Value Chains • The Hospitality Sales & Marketing Association, Adrian Awards, Silver Award, Teaching Kids to CARE program • The Arc of Massachusetts, Distinguished Citizen Award, The Doubletree Guest Suites Boston/Waltham

Embassy Suites Hotels

<u>2011</u>	<ul style="list-style-type: none"> • J.D. Power and Associates’ 2011 North American Hotel Guest Satisfaction Index Study, Highest Ranking, Upscale category • <i>Business Travel News</i>’ Top Hotel Brands, Upscale Category - Second Place • <i>Business Travel News</i>’ Top Hotel Brands, Facilities for Non-Resort Meetings - First Place • The Hospitality Sales & Marketing Association, Adrian Awards, Gold Award, Consumer Marketing Program • The Hospitality Sales & Marketing Association, Adrian Awards, Silver Award, Website • The Hospitality Sales & Marketing Association, Adrian Awards, Bronze Award, Social Media • <i>Latin Trade’s</i> Best of Travel Readers’ Choice Awards, Top Hotels, Embassy Suites Caracas • <i>Travel + Leisure</i>, World’s Best Awards - Top 25 Resorts in Hawaii, Embassy Suites Waikiki Beach Walk
<u>2010</u>	<ul style="list-style-type: none"> • <i>Consumer Reports</i>, Ranked Two, Luxury Brand • Brand Keys Customer Loyalty Research survey, Upscale Hotel Category • <i>TripAdvisor</i>, Top Family-Friendly Hotel Brand • The Hospitality Sales & Marketing Association, Adrian Awards, Gold Award, UPromise summer promotion • The Hospitality Sales & Marketing Association, Adrian Awards, Silver Awards for Best Trade Placement-Feature and Best Internal Newsletter • The American Automobile Association, Four Diamond Award, Embassy Suites Deerfield Beach Resort & Spa • Public Relations Society of America, Silver Anvil, Building Brand Affinity among Freshly-Minted Business Travelers campaign, Embassy Suites • <i>TripAdvisor</i>, Traveler’s Choice Awards, Ranked Ninth, Top Family Hotels, Embassy

	<p>Suites Washington, D.C.</p> <ul style="list-style-type: none"> • Workforce Solutions Rural Capital Area, Employer Award of Excellence, Embassy Suites San Marcos Hotel, Spa and Conference Center • Gold HSMIA Adrian Award, PR Hotel / Marketing Campaign-Consumer, Building Brand Affinity among Freshly-Minted Business Travelers • Gold HSMIA Adrian Award, Public Relations, Trade Placement – Print, Lodging Hospitality, “Course Correction: Embassy Suites Revamps but Retains its Essence” • Silver HSMIA Adrian Award, 12W Web Site Category, EmbassySuitesTour.com • Bronze HSMIA Adrian Award, Social Media/Social Networking, Embassy Suites Facebook Overall & Suites-Stakes
<u>2009</u>	<ul style="list-style-type: none"> • J.D. Power and Associates, North America Hotel Guest Satisfaction Index Study, Highest Ranking, Upscale category • <i>Cookie Magazine</i>: <ul style="list-style-type: none"> ○ One of top three Family Hotel Chains • <i>AAA Four Diamond Award</i>: <ul style="list-style-type: none"> ○ 6 properties • <i>Zagat’s 2009 U.S. Hotels, Resorts & Spas</i>: <ul style="list-style-type: none"> ○ Among Best Value Chains • California’s Green Lodging Program, Leadership Level Certification, City of San Diego’s Recycling and Waste Reduction Award , The Embassy Suites San Diego - La Jolla • Laredo Chamber of Commerce, Hospitality Award - Customer Service, Embassy Suites - Laredo, Texas • Gold HSMIAI Adrian Award, Advertising Campaign, Embassy Suites Smart Summer Promotion • Silver HSMIAI Adrian Award, PR category for Feature Placement, Print, Hotel F & B Cover- Flying Spoons • Silver HSMIAI Adrian Award, Advertising category for Brochure, Flying Spoons brochure • Silver HSMIAI Adrian Award, Web Marketing Category, Embassy Suites DND Contest • Bronze HSMIAI Adrian Award, PR category; Marketing Program-Consumer, Embassy Suites and Ellen • Bronze HSMIAI Adrian Award, Web Marketing category for Web site, Businessbalance.com web site • Bronze HSMIAI Adrian Award, Blog Category, Businessbalance.com web site

Hampton

<u>2012</u>	<ul style="list-style-type: none"> • Entrepreneur Magazine's annual Franchise 500® - #1 Franchise • J.D. Power 2012 Customer Service Champion Award • Judy Christa-Cathey, vice president of global brand marketing for Hampton, awarded Top 25 Extraordinary Minds in Sales and Marketing by HSMIAI • Lodging Hospitality Magazine named Hampton the largest hotel brand in the U.S. on its annual "Top Brands" list
<u>2011</u>	<ul style="list-style-type: none"> • Entrepreneur Magazine’s annual Franchise 500® <ul style="list-style-type: none"> ○ #1 Franchise • Travel Weekly Readers’ Choice Awards Survey

	<ul style="list-style-type: none"> ○ Best Mid-Priced Hotel ● Hospitality Sales & Marketing Association International (HSMIA) Adrian Awards <ul style="list-style-type: none"> ○ Platinum Award for Excellence In-Flight and On-property advertising ○ Gold Award for Corporate Social Responsibility ○ Gold Award for Community Service/Social Responsibility ○ Gold Award for Loyalty Program/Consumer ○ Silver Award for Complete Campaign: Consumer/Group Sales/Travel Trade ○ Bronze Award for Special Event
2010	<ul style="list-style-type: none"> ● Travel Weekly Readers' Choice Awards survey <ul style="list-style-type: none"> ○ Earned the distinction of best mid-level hotel (6x) ● <i>Hotel & Motel Management</i>: <ul style="list-style-type: none"> ○ #1 Limited-Service Hotel Chain ● HolidayExtras.com, 2010 Customers' Award, Most Family-Friendly, Hampton by Hilton Liverpool/John Lennon Airport in Liverpool, United Kingdom
2009	<ul style="list-style-type: none"> ● <i>Hotel & Motel Management</i>: <ul style="list-style-type: none"> ○ #2 Limited-Service Hotel Chain

Hilton

2013	<ul style="list-style-type: none"> ● Frequent Business Traveler GlobeRunner Awards <ul style="list-style-type: none"> ○ Best Hotel Chain in Asia/Pacific ○ Best Hotel Chain in Europe/Middle East/Africa ○ Best Hotel Chain in The Americas ○ Best Hotel Chain Dining/Restaurant
2012	<ul style="list-style-type: none"> ● Frequent Business Traveler GlobeRunner Awards <ul style="list-style-type: none"> ○ Best Hotel Chain in Asia/Pacific ○ Best Hotel Chain in Europe/Middle East/Africa ○ Best Hotel Chain in The Americas ○ Best Hotel Chain Dining/Restaurant
2011	<ul style="list-style-type: none"> ● <i>Business Traveller Awards 2011</i> <ul style="list-style-type: none"> ○ London Hilton on Park Lane – Best Individual Hotel in Europe ○ Best Individual Hotel Asia Pacific for Hilton Millennium Bangkok (runner up in category) ○ Best Individual Hotel Middle East for Hilton Dubai Creek (3rd place in category) ● <i>Entrepreneur Magazine</i>, Franchise 500 List, Hilton Hotels & Resorts ● The Hospitality Sales & Marketing Association, Adrian Awards, Platinum Award ("Up in the Air") ● The Hospitality Sales & Marketing Association, Adrian Awards, Gold Award ("Up in the Air") ● The Hospitality Sales & Marketing Association, Adrian Awards, Best in Show in Public Relations - Partnership with a Major Brand ● The Hospitality Sales & Marketing Association, Adrian Awards, Silver Award, Media Center/Online Press Room ● Bulldog Awards, Best Online Newsroom – Business/Consumer, Global Media Center ● Harris Poll EquiTrend® Survey (USA), Highest Brand Equity – Hotels ● Seventh Art Media, Eighth Most Valuable Twitter Channel in the Hotel Space

- Best of the Best MTR Advertising Awards, Silver Award, Best Branding, *Stay Hilton. Go Everywhere* campaign
- *Meetings & Incentive Travel Magazine*, Top 10 Meeting Destination in Canada, Hilton Lac Leamy
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Sao Paulo Morumbi
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Mexico City Reforma
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Buenos Aires
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Colon Quito
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Colon Guayaquil
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Princess San Pedro Sula
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Princess San Salvador
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Santo Domingo
- *Latin Trade's* Best of Travel Readers' Choice Awards, Top Hotels, Hilton Princess Managua
- CEE Insight Forum in association with the *Financial Times*, Central & Eastern European Real Estate Quality Awards, Best Hotel - Leisure & Residential Development, Hilton Gdansk
- *TripAdvisor*, Travelers' Choice Awards, Hilton Malta
- *TravelRepublic.co.uk*, Top 20 Favorite Hotels – Ranked Fifth, Hilton Malta
- *TripAdvisor*, Travelers' Choice Awards, Hilton Bora Bora Nui Resort & Spa
- *TripAdvisor*, Travelers' Choice Awards, Hilton Moorea Lagoon Resort & Spa
- French Polynesian Ministry of Tourism, Five-stars rating, Hilton Moorea Lagoon Resort & Spa
- *Trip Advisor*, Certificate of Achievement, Business, Hilton Hurghada Long Beach Resort, Egypt
- *Business Traveller Awards*, Best Individual Hotel in Europe, London Hilton on Park Lane
- Competition of Ottoman Palace Meals and Kitchen Culture, First Place, Hilton Istanbul
- *TravelRepublic*, Top 20 Favorite Hotels, Ranked Fifth, Hilton Dalaman Resort
- *TravelRepublic*, Top 20 Favorite Hotels, Ranked Tenth, Hilton Malta
- *Esquire Middle East*, Top 50 Restaurants in the Middle East, Verre by Gordon Ramsay at Hilton Dubai Creek, UAE
- *Meetings & Conventions* magazine, Gold Key Hall of Fame Award, The Arizona Biltmore
- *TripAdvisor*, Travelers' Choice Awards, Romance Hotel, Hilton Moorea Lagoon Resort & Spa
- *TripAdvisor*, Travelers' Choice Awards, Romance Hotel, Hilton Moorea Lagoon Resort & Spa
- *TripAdvisor*, Travelers' Choice Awards, Relaxation/Spa Hotel in South Pacific, Hilton Moorea Lagoon Resort & Spa

	<ul style="list-style-type: none"> • <i>TripAdvisor, Travelers' Choice Awards, Relaxation/Spa Hotel in South Pacific, Hilton Bora Bora Nui Resort & Spa</i> • <i>TripAdvisor, Travelers' Choice Awards, Romance Hotel, Hilton Bora Bora Nui Resort & Spa</i> • <i>Travel Plus Leisure Magazine, World's 500 Leading Hotels in January 2011, Hilton Hanoi Opera</i> • <i>Saudi Excellence and Tourism Awards, Highly Commended Best Luxury Hotel, Jeddah Hilton</i> • <i>Dubai Quality Award, Hilton Dubai Jumeirah, UAE</i> • <i>2011 Nunwood Customer Experience Top 100 Study listed HRCC in the top 15 of all U.S. Brands, beating out all Marriott brands, and #2 in Travel and Tourism (behind Southwest)</i>
<p><u>2010</u></p>	<ul style="list-style-type: none"> • <i>Executive Travel Leading Edge Awards:</i> <ul style="list-style-type: none"> ○ <i>Best Hotel for Meetings and Best Hotel for Business Services</i> • <i>The Clean Air through Energy Efficiency (CATEE) Conference, Outstanding Commercial Enterprise</i> • <i>Executive Travel Leading Edge Awards, Gold Award, Best Hotel for Business Services</i> • <i>Executive Travel Leading Edge Awards, Silver Award, Best Hotel Chain</i> • <i>Executive Travel Leading Edge Awards, Silver Award, Best Hotel for Meetings</i> • <i>Business Traveller Europe, Best Business Hotel in Eastern Europe – Hilton Prague</i> • <i>Business Traveller Europe, Best Business Hotel UK – London Hilton on Park Lane</i> • <i>Business Traveller Asia-Pacific, Best Business Hotel Brand in North America</i> • <i>Business Traveller Asia-Pacific, Best Business Hotel in Hanoi – Hilton Hanoi Opera</i> • <i>Business Traveller Asia-Pacific, Best Business Hotel in Osaka – Hilton Osaka</i> • <i>International Association of Business Communicators, Silver Quill Award, Media Relations – Award of Merit, The Hilton Global Media Center</i> • <i>International Association of Business Communicators, Silver Quill Award, Electronic and Digital Communication – Award of Excellence, The Hilton Global Media Center</i> • <i>Global Research Company Taylor Nelson Sofres, Top Hotel Brand in Asia</i> • <i>Sunday Times Top Brand Awards in South Africa, Best Business-to-Business Hotel Brand</i> • <i>PR News, Digital PR Awards, Online Newsroom</i> • <i>BDRC Continental Middle East Hotel Business Guest Survey, Number One Hotel Brand in the Middle East</i> • <i>BDRC Continental Middle East Hotel Business Guest Survey, Leading Choice Hotel Brand</i> • <i>BDRC, Number One Hotel Brand in Japan and the Leading Choice Hotel Brand in Japan</i> • <i>BDRC, Number One Hotel Brand in Australia and Leading Choice Hotel Brand in Australia</i> • <i>International Academy of Visual Arts, Communicator Awards, Awards of Excellence, Websites, Hotel and Lodging, The Hilton Global Media Center</i> • <i>International Academy of Visual Arts, Communicator Awards, Awards of Excellence, Websites, Public Relations, The Hilton Global Media Center</i> • <i>American Business Awards, Stevie Award, Communications or PR Campaign of the Year - Reputation/Brand Management</i>

- Interactive Media Awards, Outstanding Achievement Awards, Hotel/Resort, Hilton Global Media Center
- Interactive Media Awards, Outstanding Achievement Awards, Reference
- *The Holmes Report*, Gold SABRE Award, Integrated Marketing Communications
- The International Business Awards, Stevie Awards, Distinguished Honoree, Communications or PR Campaign of the Year – Reputation/Brand Management, The Hilton Global Media Center
- The MarCom Awards, Best Website, Hilton Global Media Center
- Public Relations Society of America, Anvil Awards, Bronze Anvil, Hilton Global Media Center
- National Association of Uniform Manufacturers and Distributors, Image of the Year Award
- *Business Traveler Magazine*, Reader's Choice Best in Business Travel Awards, Best Hotel Chain in Eastern Europe
- *Business Traveler Magazine*, Reader's Choice Best in Business Travel Awards, Best Hotel Web Site
- Business Traveller Middle East Awards, Best Business Hotel in Jeddah, Jeddah Hilton in the Kingdom of Saudi Arabia
- American Consumer Satisfaction Index, Customer Satisfaction Among Hotel Companies
- *Advertising Age*, Most Critically Acclaimed Branded-Entertainment Deal, Hilton Hotels & Resorts' partnership with the Paramount Pictures film *Up in the Air* (2010)
- BDRC's Pan European Brand Ranking Index, Number One Hotel Brand
- Vita Communications, Best in Customer Service Award 2010, Hospitality, Hilton Imperial Dubrovnik (2010)
- *Prague Post*, Best of Prague – Best Hotel, Hilton Prague
- *Prague Post*, Best of Prague – Best Café for Café Bistro, Hilton Prague
- *Prague Post*, Best of Prague – Best Bar for Cloud 9, Hilton Prague
- *Prague Post*, Best of Prague 2010 - Best Czech Restaurant and Best Fine Dining, CzechHouse, Hilton Prague
- *Prague Post*, Best of Prague - Best Brunch" for Zinc, Hilton Prague Old Town
- Tourist Flower - Quality for Croatia, Best Five-Star Hotel on the Adriatic Coast, Hilton Imperial Dubrovnik
- *Seoul Economic Daily Golf Magazine*, Korean Top 10 Public Golf Courses, Hilton Namhae Golf & Spa Resort
- World Travel Awards Grand Final, World's Leading Lifestyle Hotel for 2010, Hilton Beijing Wangfujing
- *Travel & Leisure* magazine, Best Resort Hotel in the Greater China Region, Hilton Sanya Resort & Spa
- *Chongqing Times Newspaper* and the Chongqing Tourism Bureau, Best Business Hotel, Hilton Chongqing
- Urban Land Institute, Wavemaker Award, Hilton Baltimore
- The American Automobile Association, Four Diamond Award, Hilton Richmond Hotel & Spa/Short Pump The American Automobile Association, Four Diamond Award, Hilton Asheville Biltmore Park
- Regional Tourist Board, Golden Cataplana, Hilton Vilamoura

	<ul style="list-style-type: none"> • World Luxury Hotel Award, The Best Luxury Hotel & Conference Center in the Kingdom of Saudi Arabia , Jeddah Hilton (KSA) • China Tourism Bureau, China Hotels Golden Star Award 2010, Hilton Shanghai • <i>Hotel China Magazine</i>, Resort Hotel Top 5 In China, Hilton Sanya Resort & Spa • Korean Management Consulting Association, The Proud Award, Hilton Namhae Golf & Spa Resort • World Travel Awards, Indian Ocean’s Leading Hotel Brand, Hilton Hotels & Resorts • World Travel Awards,Croatia's Leading Hotel, Hilton Imperial Dubrovnik Hotel • 2010 World Travel Awards, Denmark's Leading Business Hotel, Hilton Copenhagen Airport Hotel • World Travel Awards, Denmark's Leading Business Hotel, Northern Ireland's Leading Business Hotel and Northern Ireland's Leading Golf Resort, Hilton Templepatrick Hotel & Country Club • World Travel Awards, Turkey's Leading Beach Resort and Turkey's Leading Resort, Hilton Dalaman Resort & Spa • World Travel Awards, Portugal's Leading Golf Resort, Hilton Vilamoura • World Travel Awards, Australasia’s Leading New Hotel, Hilton Lake Taupo • World Travel Awards, Portugal's Leading Golf Resort, Hilton Vilamoura • World Travel Awards, Asia's Leading City Resort, Hilton Beijing Wangfujing • World Travel Awards, Asia's Leading Lifestyle Hotel, Hilton Beijing Wangfujing • World Travel Awards, China’s Leading City Resort, Hilton Beijing Wangfujing • World Travel Awards, China's Leading Spa Resort, Hilton Sanya Resort & Spa • World Travel Awards, Japan's Leading Resort, Hilton Odawara Resort & Spa • World Travel Awards, South Korea’s Leading Golf Resort and South Korea’s Leading Resort, Hilton Namhae Golf & Spa Resort • World Travel Awards, Sri Lanka’s Leading Hotel, Hilton Colombo • World Travel Awards, Africa’s Leading Business Hotel, Hilton Durban • TravelMole 2010 Web Innovation Awards, Best Web 2.0 Mash Up Award, Hilton Petaling Jaya' • <i>Wine Today</i> magazine, Thailand’s Best Sommelier 2010, Hilton Hua Hin Resort & Spa’s Surachet Pongkrasae • <i>Business Destinations</i> magazine, Best MICE Hotel in the UK 2010, Hilton London Metropole • TTG (<i>Travel Trade Gazette</i>) Travel Awards, Best Hotel in the Czech Republic, Hilton Prague • Best in Customer Service Award, Hilton Imperial Dubrovnik • American Academy of Hospitality Sciences, International Five Star Diamond Award, Hilton Beijing Wangfujing • Expedia.com, Expedia Insiders’ Select list, Hilton Phuket Arcadia Resort & Spa and Hilton Vilamoura As Cascatas Golf Resort & Spa (2010) • Australian Hotels Association State Awards for Excellence, Bar of the Year and Deluxe Accommodation Hotel of the Year , Hilton Melbourne South Wharf • Australian Hotels Association State Awards for Excellence, Owner’s Award for Re-investment, Refurbishment / Renovation Hilton on the Park • Green Seal, Bronze Level certification, The Palmer House Hilton
2009	<ul style="list-style-type: none"> • <i>British Travel Awards</i>:

- Best Leisure Hotel Chain
- *Business Traveler*:
 - Readers Choice Best in Business Travel
- *Business Traveller (UK)*:
 - Best Hotel Chain in Europe
 - Best Hotel Chain in the UK
 - Best Business Hotel in the UK, London Hilton on Park Lane
- *American Customer Satisfaction Index (ACSI)*:
 - Highest Score for Customer Satisfaction Among Hotel Companies
- *Cheers Magazine's Beverage Excellence Awards*:
 - Best Chain Beverage Merchandising (Hilton Summer and Pool Drink Program)
- *Business Traveler's Readers Choice Best in Business Travel*
 - Best Hotel Web site (Hilton.com)
 - Best Hotel Chain in Eastern Europe (4X)
- *Business Development Research Consultants (BDRC) Turkish Hotel Business Guest Survey*:
 - Number One Hotel Brand in Turkey (2X)
 - Leading Choice Hotel Brand in Turkey
- *Business Development Research Consultants (BDRC) Russia Hotel Business Guest Survey*:
 - Number One Hotel Brand in Russia (2X)
 - Leading Choice Hotel Brand in Russia
- *Executive Travel Leading Edge Awards*:
 - Best Hotel for Meetings
 - Best Hotel for Business Services
 - Best Hotel Chain (2nd Place)
- *Maktoob Research Travel Monitor*:
 - Most Recognized Hotel Brand (Kingdom of Saudi Arabia)
 - Most Recognized Hotel Brand (United Arab Emirates)
- *Business Development Research Consultants (BDRC) Asia Pacific Hotel Business Guest Survey*:
 - Top Hospitality Brand in Asia Pacific
- *Business Development Research Consultants (BDRC) Australian Hotel Business Guest Survey*:
 - Number One Hotel Brand in Australia (5X)
 - Leading Choice Hotel Brand in Australia (5X)
- *Business Development Research Consultants' (BDRC) Middle East Hotel Business Guest Survey*:
 - Leading Choice Hotel Brand in the Middle East
 - Number One Hotel Brand in the Middle East
- *Business Development Research Consultants (BDRC) Japanese Hotel Business Guest Survey*:
 - Number One Hotel Brand in Japan (3X)
 - Leading Choice Hotel Brand in Japan (5X)
- *Hotel Booking Agents Association (HBAA)*:
 - Recognized Hilton team members' outstanding charitable work with the

	<p style="text-align: center;">“Commitment within the Community” Award</p> <ul style="list-style-type: none"> • World Travel Awards, England’s Leading Business Hotel, The London Hilton on Park Lane • Business Destinations Travel Awards, Best Business Hotel in Spain, Hilton Madrid Airport • Danish Travel Awards, Best Hotel in Denmark, Hilton Copenhagen Airport • Foundation for Human Resources Development Awards, Excellence in People Management, Hilton Malta • <i>Conde Nast Traveler</i>, Top 100 Hotels in Asia, Hilton Chongqing • World Travel Award Organization, World’s Leading Lifestyle Hotel, Asia's Leading City Resort, Asia's Leading Lifestyle Hotel, China's Leading City Resort, Hilton Beijing Wangfujing • TTG Travel Awards, Best City Hotel – Kuala Lumpur, The Hilton Kuala Lumpur • World Travel Awards, Asia’s Leading City Hotel and Asia’s Leading Design Hotel, The Hilton Kuala Lumpur • Australian Hotels Association, Hotel Industry Awards, Best Environment Practice Award, Hilton Adelaide, Australia • Middle East Hospitality Expansion Congress' Excellence in Hospitality Awards, Best Sustainable Hotel of the Middle East , Hilton Dubai Jumeirah • The Hotel & Tourism Association of Puerto Rico, Green Hotel of the Year, Caribe Hilton, San Juan • Avenue of the Americas Association, Environmental Recognition Program – Green Street Award, Hilton New York • Egyptian Minister of Tourism, Certificate of Appreciation, Hilton Luxor Resort & Spa • <i>Time Out</i> Magazine, Popularity Prize, The English Bar at the Athenee Palace Hilton Bucharest • The Meetings Group, Paragon Award, Dallas’ Hilton Anatole Hotel • <i>Nation’s Restaurant News</i>, Fine Dining Hall of Fame, Dallas’ Hilton Anatole Hotel, Nana Restaurant • State of Hawaii’s Green Business Award, The Hilton Hawaiian Village Beach Resort & Spa • British Safety Council, International Safety Award, Hilton Hotels from the South West of England • Barbados Tourism Awards, Pillar of Tourism Industry Award: Business, Hilton Barbados • Barbados Tourism Awards, Achievement of Excellence Award: Accommodation, Hilton Barbados • Florida Department of Environmental Protection. Two Palm award, The Hilton Marco Island Beach Resort and Spa • Expedia.com, Expedia Insiders Select, Hilton Corniche
2008	<ul style="list-style-type: none"> • <i>Cheers Magazine’s Beverage Excellence Awards:</i> <ul style="list-style-type: none"> ○ Best Chain Hotel Beverage Program • <i>Executive Travel Leading Edge Awards:</i> <ul style="list-style-type: none"> ○ Best Hotel Chain • <i>Business Traveler</i> (U.S.): <ul style="list-style-type: none"> ○ Best Hotel Chain in Eastern Europe (3X) • <i>Virgin Holidays Annual Travel Awards:</i>

- Best International Hotel Chain (Gold Award)
- *Business Traveller Germany Awards:*
 - Best Hotel Chain in Germany(2X)
- *British Travel Awards:*
 - Best Business Hotel Chain
- *Leisure Group Travel:*
 - Reader's Choice Gold Award
- *Globe Travel Awards – Travel Weekly (UK):*
 - Best Business Hotel Chain
- *Business Traveller UK Awards:*
 - Best Business Hotel Chain in UK
 - Best Business Hotel Chain in Continental Europe
- *Business Development Research Consultants (BDRC) Turkish Hotel Business Guest Survey:*
 - Number One Hotel Brand in Turkey
- *Business Development Research Consultants (BDRC) UK Hotel Business Guest Survey:*
 - Number One Hotel Brand in the UK
- *Business Development Research Consultants (BDRC) Italian Hotel Business Guest Survey:*
 - Number One Hotel Brand in Italy
- *Business Development Research Consultants (BDRC) Belgian Hotel Business Guest Survey:*
 - Number One Hotel Brand in Belgium
- *Business Development Research Consultants (BDRC) Netherlands Hotel Business Guest Survey:*
 - Number One Hotel Brand in Netherlands
- *Business Development Research Consultants (BDRC) Russian Hotel Business Guest Survey:*
 - Number One Hotel Brand in Russia
- *Business Development Research Consultants (BDRC) Asia Pacific Hotel Business Guest Survey:*
 - Number One Hotel Brand in Japan (2X)
 - Leading Choice Hotel Brand in Japan (4X)
- *Business Development Research Consultants' (BDRC) Australian Hotel Business Guest Survey:*
 - Number One Hotel Brand in Australia (4X)
 - Leading Choice Hotel Brand in Australia (4X)
- *Business Development Research Consultants (BDRC) Latin American Hotel Business Guest Survey:*
 - Number One Hotel Brand in Latin America
- *Business Development Research Consultants (BDRC) U.S. Hotel Business Guest Survey:*
 - Number One Hotel Brand in the United States
- *Business Development Research Consultants (BDRC) European Hotel Business Guest Survey:*
 - Number One Business Hotel Brand in Europe
- *Business Development Research Consultants (BDRC) European Hotel Business Guest*

	<p><i>Survey:</i></p> <ul style="list-style-type: none"> ○ Number One Leisure Hotel Brand in Europe
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Hilton Garden Inn

<u>2012</u>	<ul style="list-style-type: none"> • J.D. Power and Associates 2012 North America Hotel Guest Satisfaction Index Study, Highest Ranking, Upscale Segment
<u>2011</u>	<ul style="list-style-type: none"> • Scottish Hotel Awards, Rising Star – Large Hotel of the Year, Hilton Garden Inn Aberdeen City Centre (2011)
<u>2010</u>	<ul style="list-style-type: none"> • J.D. Power and Associates’ 2010 North America Hotel Guest Satisfaction Index Study, Highest Ranking, Mid-Scale Hotel Chains with Full Service category • The Hospitality Sales & Marketing Association, Adrian Awards, Gold Award
<u>2009</u>	<ul style="list-style-type: none"> • J.D. Power and Associates’ 2009 North America Hotel Guest Satisfaction Index Study, Highest Ranking, Mid-Scale Hotel Chains with Full Service category • Award of Excellence for Community Policing, South District, Hilton Garden Inn New Delhi/Saket (2009) • Good Earth Keeping Award, Small Property, Hilton Garden Inn, Gatlinburg (2009) • <i>The News Connection</i>, The Best Hotel in Denton County, Hilton Garden Inn in Lewisville, Texas (2009) • Tennessee Hospitality Association, <i>Good Earth Keeping Award</i>, The Hilton Garden Inn Gatlinburg, TN (2009)

Hilton Grand Vacations

<u>2011</u>	<ul style="list-style-type: none"> • <i>Conde Nast Traveler</i>, Top 15 Hawaii Golf Resorts, Hilton Waikoloa Village and Grand Wailea
<u>2010</u>	<ul style="list-style-type: none"> • The American Resort Development Association, Circle of Excellence (ACE) Project of Excellence Award, Grand Waikikian by Hilton Grand Vacations Club
<u>2009</u>	<ul style="list-style-type: none"> • Hotel World Global Hospitality and Design Award for Sustainable Hotel of the Year, Hilton Grand Vacations Club on the Las Vegas Strip

Homewood Suites by Hilton

<u>2012</u>	<ul style="list-style-type: none"> • J.D. Power and Associates 2012 North America Hotel Guest Satisfaction Index Study, Highest Ranking, Extended Stay Segment
<u>2011</u>	<ul style="list-style-type: none"> • J.D. Power and Associates’ 2011 North American Hotel Guest Satisfaction Index Study, Highest Ranking, Extended Stay • The Hospitality Sales & Marketing Association, Adrian Awards, Silver Award, Public Relations, Feature Placement • <i>TripAdvisor</i>, Travelers’ Choice Awards, Top 25 Hotels in the United States, The Homewood Suites Orlando
<u>2010</u>	<ul style="list-style-type: none"> • J.D. Power and Associates’ 2010 North America Hotel Guest Satisfaction Index Study, Highest Ranking, Extended Stay • The Hospitality Sales & Marketing Association, Adrian Awards, Silver Award, Public Relations Division • HotelWorld Network, Hospitality Awards, General Manager of the Year – Todd

	<p>Kinney, Homewood Suites Tampa Airport</p> <ul style="list-style-type: none"> • Public Relations Society of America, Bronze Anvil, Training Podcast • <i>Consumer Reports</i>, Top Upscale Hotel Brand, Homewood Suites (2010) • Nashville/Midsouth Chapter of the National Academy of Television Arts & Sciences, Emmy Award, Homewood Suites' documentary on the Tennessee Duck River • <i>TripAdvisor</i>, Traveler's Choice Awards, Top 25 U.S. Hotel, Homewood Suites Tampa Brandon • HotelWorld Network, Hospitality Awards, Best Front of House – Gail McIlwain, Homewood Suites Jacksonville/South – St. John's Center) • HotelWorld Network, Hospitality Awards, Best Back of House – Gil Gonzalez, Homewood Suites Dallas/Addison
<u>2009</u>	<ul style="list-style-type: none"> • <i>Zagat's 2009 U.S. Hotels, Resorts & Spas:</i> <ul style="list-style-type: none"> ○ Among Best Value Chains • <i>Emmy Award by the Nashville/Midsouth Chapter of the National Academy of Television Arts & Sciences:</i> <ul style="list-style-type: none"> ○ Honored for Tennessee Duck River documentary • Bronze Telly Award, The Nature Conservancy's Duck River Project • HotelWorld Network, Hospitality Awards, Best Marketing Promotion – Satellite Media Tours with Family Travel Expert
<u>2008</u>	<ul style="list-style-type: none"> • <i>Business Travel News:</i> <ul style="list-style-type: none"> ○ Top Upscale Extended Stay Hotel • <i>J.D. Power Award</i> <ul style="list-style-type: none"> ○ Highest Guest Satisfaction Among Extended Stay Hotel Chains • <i>National Coalition for the Homeless' Watlov Family Outstanding Service Award:</i> <ul style="list-style-type: none"> ○ Honored for philanthropic support